



Taiwan External Trade Development Council (TAITRA)

<https://www.taitra.org.tw/>

Company Description

Founded in 1970, TAITRA has developed a well-coordinated trade promotion and information network composed of over 1,300 trained specialists stationed at its headquarters in Taipei, in five local branch offices in Taoyuan, Hsinchu, Taichung, Tainan, and Kaohsiung, as well as in over 60 representative offices around the world.

In association with its sister organizations, the Taiwan Trade Center, Inc. (TTC) and the Taipei World Trade Center (TWTC), TAITRA continues to do everything possible to adapt its trade promotion strategies to the changing international trends and conditions. TAITRA's major functions include Market Development, Strategic Marketing, Trade Information Services, Exhibitions, Convention Services, Trade Education, and Taiwan Trade (an e-Trading Hub service).

Contact Information

Name	Position
Tel	+886-2-2725 5200
E-mail	taitra@taitra.org.tw
Address	4-7 F, No. 333, Keelung Rd., Sec. 1, Xinyi Dist., Taipei City 11012, Taiwan (R.O.C)
Sectors	Market Development, Strategic Marketing, Trade Information Services, Exhibitions, Convention Services, Trade Education, and TaiwanTrade (an e-Trading Hub service).